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## FOR IMMEDIATE RELEASE

# Cigar & Bourbon Tickets Unveils Reimagined Online Ticketing Platform Following Brand Relaunch

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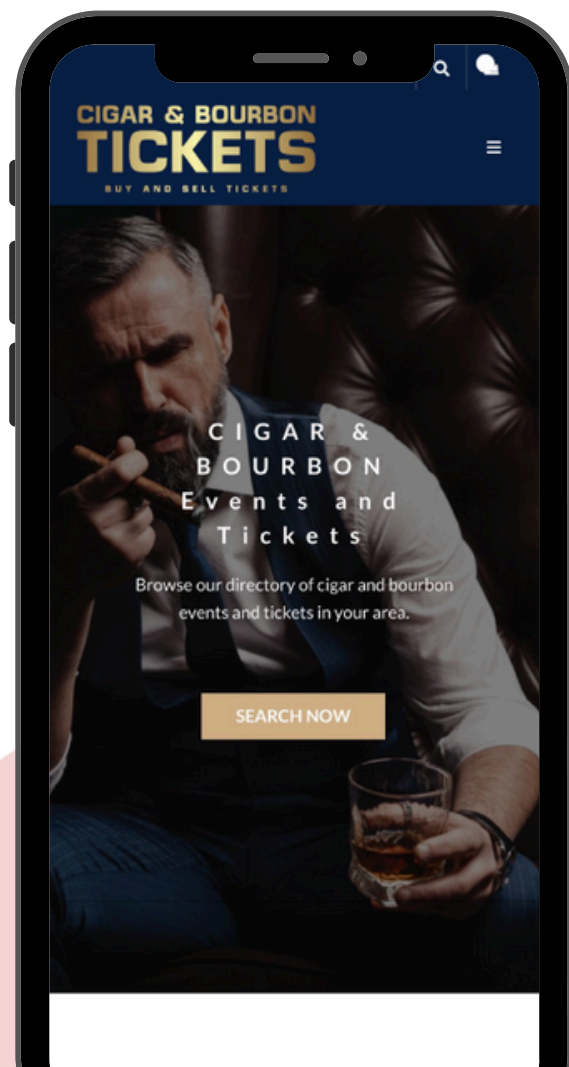
**Los Angeles, CA** — Cigar & Bourbon Tickets is officially live under its new brand identity! Formerly operating under a different name, the platform has been reimagined with upgraded features, a refined luxury aesthetic, and an even greater focus on connecting premium cigar and bourbon event organizers with enthusiasts nationwide.

Visitors can now:

- Explore curated premium cigar and bourbon experiences across the country.
- Purchase tickets securely and conveniently.
- Receive event updates and reminders for events they love.
- Manage their entire event history from one personal dashboard.

For event organizers, Cigar & Bourbon Tickets offers:

- Free event postings — zero fees for organizers.
- A premium, visually appealing event showcase designed for a targeted audience.
- Easy-to-use sales, ticketing, and guest management tools.



“We understand the unique vibe of cigar and bourbon culture — it’s about craftsmanship, connection, and celebration,” Kindle added. “Our platform reflects that, offering not just ticketing, but a high-end digital stage for these experiences.”

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### **About Cigar & Bourbon Tickets**

Founded in 2023 and relaunched as Cigar & Bourbon Tickets in 2025, the company is the first and only ticketing platform dedicated exclusively to premium cigar and bourbon events. Serving both organizers and enthusiasts, the platform is built to elevate every aspect of the event journey — from discovery to attendance. Visit [www.cigarandbourbontickets.com](http://www.cigarandbourbontickets.com) to learn more.